

SMART ILLUMINATION AWARD 2016

Guidelines

Smart Illumination Yokohama Executive Committee

www.smart-illumination.jp

① About Smart Illumination Award

Smart Illumination Awards 2016 will feature works provided by artists, designers and students.

After the first screening, a panel of judges will choose works to be featured in the exhibition and during the exhibition, they will select the best work overall.

We are looking forward to see the exhibition of the work, which leads to the new inflection of the illumination technology of the environmental symbiosis type by free imagination.

【Event Outline】

Project Name: Smart Illumination Award 2016

Duration: November 2nd (Wednesday) – 6th (Sunday), 5:00pm – 10:00pm

Venue: ZOU-NO-HANA Park (Address: 1 Kaigan-Dori, Naka-Ku, Yokohama, Kanagawa zip code 231-0002)

Organizer: Smart Illumination Yokohama Executive Committee

② Entry Information

○ **General Section** For: Students, Artists/Creator, Various groups, etc.

<Exhibition Term> **Plan A: November 2nd-3rd** **Plan B: November 5th-6th** (2days)

○ **School Section** For: University, Graduate School, College, laboratory, etc.

<Exhibition Term> **November 2nd-6th** (5days)

【Eligibility】

1. Artworks must be in line with the concept of the event. (i.e. works that make use of LED lighting, organic electro-luminescence, luminous paint, solar power or green technology.)
2. Any category of art will be accepted, including installation, performance, images and works based on group participation.
3. Artworks must be able to stand with bodyweight or a weight. Hanging the artworks on the wall, fences, facilities, and laying a foundation/anchor must not be allowed. Artwork should not damage facilities, and if exhibitors will damage facilities, they must restore spaces to their original state immediately.
4. Artworks should be displayed in outside. Artworks must be waterproofed and prevention of short circuit thoroughly.
5. Exhibitors must be responsible for the creation, installation, operation, removal and management of artworks for the duration of the exhibition.
6. Exhibitors must control the volume of music/sound, which is limited to hear only in the park if they prefer to use the sound during exhibition.
7. For safety and/or legal reasons, we cannot guarantee that the installation location will be exactly in line with your wishes. Decisions will be made in cooperation with the event organizers.
8. The organizers take no responsibility for any accidents or any damage to artworks during the period of the exhibition.
9. All ages and nationalities are welcome.

【Exhibition fees】

30,000 yen (tax including) (for 100W electricity and agency commission)

*If all members of your team are students, there is a 10,000 yen (tax including) discount for General sections.

*Will inform about the transfer in the case of a First screening passage notice.

*There are no acceptance for repayment in the case of cancellation by exhibitor circumstances.

*Overseas resident assumes exhibition fees an exemption.

③ How to entry

Final Entry Deadline: August 12th , 2016 (Friday)

Download the entry form from the Smart Illumination Yokohama website. Provide the application to the Smart Illumination Yokohama Executive Committee organizers by mail.

① Smart Illumination Awards Entry Form

* Entry Forms may be downloaded from the Smart Illumination Yokohama website.

② Please include an outline or image of the artwork, and an outline of your relevant experience.

Applications should be on A4 size paper, and may be in any format.

④ Judging Process

《First Screening》 [middle of August]

A panel of judges made up of the Smart Illumination Yokohama Executive Committee's organizers, together with the exhibition's Art Director elect artworks displaying excellence.

《Second Screening》 [during exhibition]

The panel of judges will select one overall winning prize during the period of the exhibition.

《Award Ceremony》 [November 6th]

The panel of judges will select one overall winning prize during the period of the exhibition.

⑤ Valuation basis

1. Does the work follow the concept of Smart Illumination Yokohama? (Does the work consider energy saving and propose the new type of night view?)
2. Does the work showcase artistic and the artist's originality?
3. Does the work pioneer the use of new lighting and green technology? (i.e. works that make use of LED lighting, organic electro-luminescence, luminous paint, solar power or green technology etc.)
4. Judges might add points for evaluation if it contains following elements.
 - Works that make use of the locality, history, cityscape or urban culture of Yokohama.
 - Works that invite the participation of visitors to the exhibition.
 - Works that be expected to become a product

⑥ Awards

Best artwork

(1 exhibition from both section)

300,000yen will be paid after the completion of the exhibition.

Invited to exhibit as guest artist at Smart Illumination Yokohama 2016

-Only in the event that Smart Illumination Yokohama 2016 is held.-

Elected artwork

(5 exhibition from General section, 5 exhibition from School section = total 10 exhibition)

100,000yen will be paid after the completion of the exhibition.

⑦ Jurors

Naoyuki Kuniyoshi (Smart Illumination Yokohama Chairperson) /Lead Judge

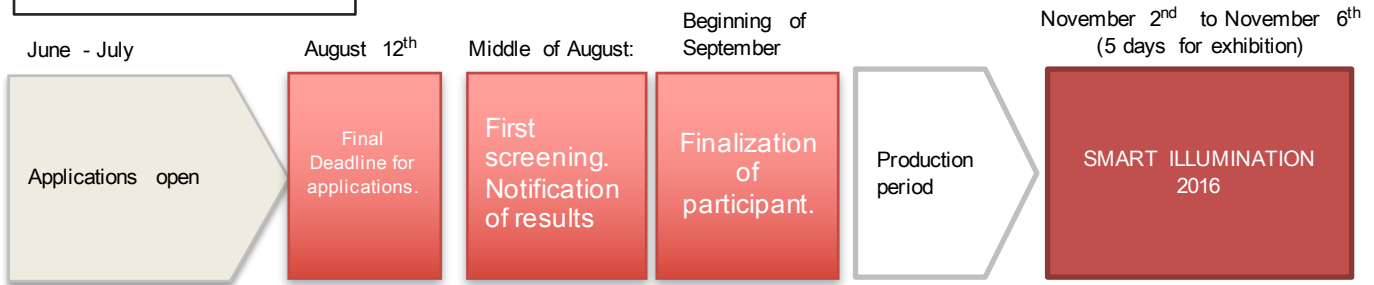
Kozue Nakayama (City of Yokohama Culture and Tourism Bureau Chief)

Kyota Takahashi (Smart Illumination Yokohama 2016 Guest Artist)

Yasuyuki Akimoto (City of Yokohama Climate Change Policy Headquarters FutureCity Promotion Division Chief)

Tsutomu Okada (Smart Illumination Yokohama 2016 Art Director)

⑧ Timeline



Application deadline: August 12th (Fri) 5:00 PM
First screening (and notification of results): Middle of July
Contestants briefing: Beginning of September
Exhibition: November 2nd (Wed) to November 6th (Sun)
Removal of works: November 7th (Mon)

⑨ Assistance for overseas exhibitors

Up to 100,000 yen will be paid to exhibitors residing overseas who pass the first screening. (as at October. 2016)

1. Travel assistance

Up to 100,000 yen (up to 2 groups)

2. Hotel arrangement

The organizers will handle arrangement and booking of hotels for the period of installation, exhibition and removal of artworks.

※defray your own costs of booking

3. Exemption of exhibition fees

[NB:] Applicants must be able to speak Japanese or English. Importation of artworks is to be handled by the exhibitor.

⑩ Contestants briefing

Date: 2nd September(Fri) or 3rd September(Sat) 18:00~21:00

Venue: ZOU-NO-HANA terrace (Address: 1 Kaigan-Dori, Naka-Ku, Yokohama, Kanagawa zip code 231-0002)

Overseas residents are not necessary to present the briefing.

《 Information 》

Smart Illumination Yokohama Inquiries
To: Maeshiro/Kawashiro

Address: 201 Sozokukan Bankokubashi SOKO, 4-24 Kaigan-Dori,
Naka-Ku Yokohama City, Japan. 231-0002

Inquiry hours: (Weekdays)10am – 6pm

Tel: 81+45-633-9660

E-mail: jimukyoku@hustle.jp

<http://www.smart-illumination.jp/>